



EMILY TRAPNELL

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PROFESSIONAL SUMMARY

Communications professional specializing in digital media production, social media strategy, and brand storytelling. Experienced in leading church-wide communication initiatives, strengthening audience engagement, and creating cohesive visual and written messaging across platforms.

EDUCATION

Georgia College & State University, Milledgeville, GA

Bachelor of Arts in Mass Communications & Minor in Modern Foreign Language (French)

Expected May 2026 | John E. Sallstrom Honors College

MEDIA-RELATED WORK EXPERIENCE

Communications Manager | Northridge Christian Church | 10/2025–Present

- Leads communication strategy for church-wide initiatives and campaigns
- Collaborates with executive leadership to align messaging with mission and brand identity
- Manages multi-platform social media presence with consistent voice and visual direction
- Develops digital campaigns to increase engagement, visibility, and community connection

Student Ministry Intern | Northridge Christian Church | 05/2025–10/2025

- Directed student ministry social media, graphic design, and parent communications
 - Planned and executed student ministry events, coordinating volunteers and logistics
 - Provided spiritual mentorship and leadership to middle and high school students
 - Supported broader church content strategy and branding efforts
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TECHNICAL SKILLS

Videography | Graphic Design | Social Media Strategy | Content Management Systems | Microsoft Excel | WordPress

SOFT SKILLS

Multimedia Storytelling | Strategic Planning | Brand Development | Leadership | Team Collaboration

LANGUAGES

French – Full Professional Proficiency

References available upon request